

You are invited to attend a series of "brown bag" seminars on the second Thursday of every month. The series is cosponsored by the National Renewable Energy Laboratory (NREL) and the U.S. Department of Energy. Topics will focus on new and innovative renewable energy and energy efficiency analysis strategies, models, and technologies that are being developed at NREL.



Energy Analysis Seminar Series

A "brown bag" analytical seminar series

Customer Aggregation: An Opportunity for Green Power?

Ed Holt, Ed Holt & Associates, Inc.

Lori Bird, National Renewable Energy Lab

July 12, 2001

12:00 – 1:00 p.m.

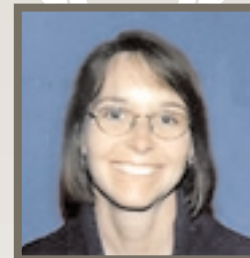
In several state markets, small consumers have not yet obtained the projected benefits of electricity restructuring. One reason for this is that retail suppliers find it too costly to advertise, inform, acquire, and service small consumers. In response, a wide array of consumers and organizations are forming purchasing alliances as a way to reduce costs or to obtain different services. This seminar will identify the types of aggregation groups forming today, provide examples of buyers' groups that are purchasing or seeking green power, and discuss whether this approach can broaden the customer base interested in green power.

Edward A. Holt is president of Ed Holt & Associates, a green power consulting company based in Maine.

Lori Bird is a senior energy analyst at NREL, specializing in the analysis of green power markets.

Future seminar topics

- ❖ Federal Subsidies for RETs
- ❖ Carbon Trading
- ❖ Renewables as Disruptive Technologies
- ❖ Life Cycle Analysis



370 L' Enfant Promenade is located adjacent to the Forrestal building at 901 D Street SW in downtown Washington (Aerospace Building). Please contact Wanda Addison at NREL at wanda_addison@nrel.gov

For more information on NREL, please visit the NREL Web site at <http://www.nrel.gov/>

